





# DEREK LEEDS

PRODUCT MANAGER /  
WEB DEVELOPER /  
LEADER &  
PROJECT MANAGER

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## PROFILE

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Motivated problem-solver with ten+ years of demonstrated ability to supervise, lead, follow and serve in all aspects of operations, while also being responsible for the training of subordinate personnel. Experienced with all stages of the

## EXPERIENCE

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### LEEDS WEB SERVICES

2014 - Present [PRODUCT MANAGER](#)

Conduct lifecycle management for an ecommerce website. Analyze the marketplace and evaluate competitive position and pricing.

### THE GLOSSARY SALON

2018 - Present [BACK OFFICE ADMIN](#)

Managed financials, maintained payroll, developed websites and systems. Developed forecasts and budgets for monthly and annual reporting.

### EIKO GLOBAL

2012 - 2017 [PRODUCT MANAGER, MARKETING COORD](#)

Conduct lifecycle management for an ecommerce website. Analyze the marketplace and evaluate competitive position and pricing.

### DRIVE DIGITAL MEDIA

2011 - 2012 [EMEDIA PROJECT MANAGER](#)

Managed corporate websites through third-party content management systems. Supported executive and sales staff with reporting and analytics.

## EDUCATION

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### BAKER UNIVERSITY

2015 - 2019 [MASTER OF BUSINESS ADMINISTRATION](#)

Completed MBA at Baker University. The Baker MBA program is cohort based with a strong emphasis on writing and group presentations.

### KANSAS STATE UNIVERSITY

2001 - 2006 [BS BUSINESS ADMINISTRATION \(FINANCE\)](#)

Concentration in Finance and Financial Services. Completed a summer internship with the KS Dept. of Revenue in the Office of Policy & Research for Sales & Use Tax. Received an Army Officer's Commission

## SKILLS

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- Product Management
- Web Development
- WordPress
- HTML/CSS
- E-Mail Marketing
- Digital Retargeting
- Display Advertisements
- Analytics
- Multi-channel eCommerce
- Web Service Automation
- Logistics Planning
- Small Group Leadership
- Detailed Operations Planning
- Solutions Data Mapping